

# Privacy Policy

**WisePrince LLP** ("we", "our", "us") values the privacy and confidentiality of the personal information of its users ("you", "your", "user"). This Privacy Policy outlines how we collect, use, store, protect, and disclose your personal data when you access or use our website at [www.wiseprince.in](http://www.wiseprince.in) ("Website"). By visiting and using our Website, you agree to the practices described in this Privacy Policy.

If you do not agree with the terms of this Privacy Policy, you must not use the Website.

## 1. Introduction

At WisePrince LLP, we are committed to ensuring that your personal data is handled with the highest standards of security and privacy. This Privacy Policy explains how we process and safeguard your personal data, and it complies with applicable data protection laws, including the Information Technology Act, 2000, and other relevant data protection regulations.

This Privacy Policy should be read in conjunction with our Terms of Use. We may update this Privacy Policy from time to time. We encourage you to review this page periodically to stay informed of any changes.

## 2. Information We Collect

We collect personal data that you provide directly to us when you use our Website. The types of information we may collect include:

- **Personal Identification Information** : This includes your name, email address, phone number, and business-related details

- **Business Information:** For those submitting business pitches, this includes details such as the name of the business, business plans, videos, and other materials related to your business idea.
- **Job Application Data:** If you apply for a job at WisePrince LLP, we collect your resume, cover letter, name, email address, phone number, and other documents relevant to the job application.
- **Event Participation Data:** If you participate in any events organized by us, we collect your contact information and any other relevant data needed to manage your participation.

### 3. How We Use Your Information

We use the personal information you provide to achieve the following purposes:

- **To Evaluate Business Pitches:** When you submit a business pitch, we use the provided information to assess your business idea, communicate the status of your submission, and determine next steps.
- **To Process Job Applications:** If you apply for a job with us, we use your personal data to assess your qualifications, experience, and suitability for the role.
- **To Communicate with You:** We use your contact information to respond to queries, provide support, or notify you of updates regarding your business pitch, job application, or event participation.
- **To Improve Our Services:** We may use aggregated data to analyze trends and improve the user experience on our Website.
- **To Organize and Manage Events:** We may use your data to invite you to events, workshops, or other professional gatherings that may be of interest to you.

**4. Data Sharing and Disclosure:** We understand the importance of confidentiality and will not share your personal information with third parties except as described in this Privacy Policy:

- **Affiliates and Partners:** We may share your information with our affiliates or business partners for the purpose of providing our services, organizing events, or fulfilling any agreements you have entered into with us.

- **Service Providers:** We may share your information with third- party service providers who assist with website hosting, data storage, marketing, customer support, or event management. These providers are contractually obligated to maintain the confidentiality of your data.

- **Legal Compliance:** We may disclose your personal data to comply with legal obligations, such as responding to subpoenas, court orders, or other legal processes, or to protect our legal rights.

## 5. Data Retention

We retain your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. After the retention period, your personal data will be securely deleted or anonymized, in accordance with applicable legal requirements.

## 6. Cookies and Tracking Technologies

Our Website may use cookies, web beacons, and other tracking technologies to collect information about your browsing activities. Cookies are small files stored on your device that help us enhance your experience on the Website. You can adjust your browser settings to disable cookies, but please note that doing so may limit your ability to use certain features of the Website.

## 7. Data Security

We take the security of your personal information seriously and have implemented reasonable technical and organisational measures to protect it from unauthorized access, alteration, disclosure, or destruction. These measures include encryption, firewalls, secure servers, and access controls. However, despite our best efforts,

no security system is completely infallible, and we cannot guarantee the absolute security of your personal data.

## **8. Your Rights Regarding Your Personal Information**

Under applicable data protection laws, you have certain rights regarding your personal data, including the right to:

- **Access:** Request access to the personal data we hold about you.
- **Rectification:** Request correction of any inaccuracies in your personal data.
- **Erasure:** Request the deletion of your personal data when it is no longer needed or if you withdraw consent.
- **Restriction:** Request the restriction of processing of your personal data.
- **Portability:** Request a copy of your personal data in a structured, commonly used, and machine-readable format.
- **Objection:** Object to the processing of your personal data under certain conditions.

To exercise any of these rights, please contact us using the contact details provided below.

WisePrince

## **9. Third-Party Websites and Links**

Our Website may contain links to third-party websites that are not controlled by us. We are not responsible for the privacy practices or content of such third-party sites. We recommend that you review the privacy policies of any third-party websites you visit.

## **10. Children's Privacy**

Our services are not intended for individuals under the age of 18. We do not knowingly collect or solicit personal data from children. If we become aware that we have inadvertently collected data from someone under 18, we will take steps to delete such information.

## **11. Changes to this Privacy Policy**

We reserve the right to update or modify this Privacy Policy at any time. If we make significant changes, we will notify you via email or by posting a notice on our Website. The "Effective Date" at the top of this page will indicate when the Privacy Policy was last updated. Your continued use of the Website after any changes to this Privacy Policy constitutes your acceptance of those changes.

## **12. Contact Us**

If you have any questions or concerns regarding this Privacy Policy, or if you wish to exercise your rights as outlined above, please contact us:

**Data Protection Officer**

**Email:** [info@wiseprince.in](mailto:info@wiseprince.in)

**Address:** No. 6, Thirumarai Nagar, Podanur Mail Road, Coimbatore, Tamil Nadu, 641023, India.



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